



## **Investigation of cultural improvement for increasing people participation in urban waste recycling**

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The negative effects of municipal wastes have forced the urban management to be in search of developing methods and remedies to minimize these adverse effects. One of these remedies in the first step is to reduce and prevent wastes production and the next step is their recycling but without considering the key role of the main wastes producers, the citizens, these remedies would lead to nowhere so that if there are not any programs for people's participation and awareness towards recycling, there would be no decrease in the wastes produced. Thus we should follow some methods to create a proper culture for recycling among the citizens. Some of these possible methods are as follow: holding instructive classes for wastes separation from the origin, training the housewives, arranging participative teams in neighborhoods for improving recycling culture, establishing permanent and mobile photo exhibitions of recycling manufactured products, holding educational shows particularly for children and using their creativity for promoting the culture of recycling among the families, organizing seminars and conferences concerning the necessity of recycling, broadcasting short metaphoric instructive commercials and animations on television, training students at school for recognizing recyclable materials and distribution of especial paper boxes among them, distribution of colorful free rubbish bags and brochures among the citizens, visiting compost production sites by different people such as farmers and restaurant owners and introducing them the process and final goal of compost production and ultimately training people towards compost production by household moist wastes.

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