



**Assessment of Zahedan's women opinions about the methods for persuading
people participation in solid wastes reuse project (2007)**

H. Ansari^{1*}, F. Rakhshani¹, A. Kebriaee¹ and F. Korde Mostafapour¹

1. Academic Member of Zahedan University of Medical Sciences, Faculty of Health

Reuse is a method for decreasing solid wastes and can reduce the solid wastes disposal costs and save energy. One of the effective factors for gaining success in this program is people awareness especially women, about the methods for persuading people participation in solid wastes reuse project. The purpose of this study is assessment of zahedan's women opinions about this issue. This cross sectional study was done on 150 zahedan's women in 2007. The data were collected using interview and by structured questionnaires. The data were analyzed by SPSS.13 soft ware. Thirty two percent of women were Balouch and 68% were Zabolian. Only 15% of them had university education and 46% of them were older than 40 years and 56% of them were housewives. 38% were informed by T.V, 14% by newspaper and 8% by family and relatives and others were not inform about reused project. 36% of participants believed giving solid waste bags to people, 18.7% buying reusable solid wastes from people, 9.3% exchanging solid wastes with iodine salt and 36% giving award to people were the best methods for persuading people to take part. Regarding the majority opinions, which were giving solid waste bags and awarding people, these two methods can successfully be considered for persuading people to participate in the reuse project.

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* Corresponding author

Email: ithepi@gmail.com