



Position of promotion in natural resources protection and decreasing the organic wastages

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Natural resources in every society are its wealth that doesn't belong just to present generation but is a heritage that should be preserved for future. If we want to have a better society in future, we should try for the protection, revival and expanding of these resources even more than past, otherwise future world will be a world associated with poverty, hunger and polluted environment where no one can live. In recent decades natural resources had been used excessively for more production and development, and there was no attempt for protecting resources and / or using and revival of them, but in new paradime of development, problems such as ozone layer eradicating, increasing earth temperature, considering stable development, cooperative participations local security, double the importance of resources and put a heavier duty on human beings. Natural resources development is one of the current management principles in the case of protection, revival and using of plains that involve using of others experiences and promotion training methods. The purpose of this paper is surveying the position and role of promotion for attracting rural participation in production and plain revival and decreasing the organic wastages. Natural tubal resources promotion in flourishing the human potentialities and talents has had a fundamental role. The main duties of natural resources promotion are, declaring the new technologies, expanding and potentiating local institutes, and state organs, attracting people participation, revival and development.

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